

EDDIE'S TRAVEL 2008 CRUISE & HOLIDAY PROGRAMS Plus: BACKGROUND ON THE INCEPTION OF ISRAEL'S ANGLO PESACH PROGRAMS

Eddie's Travel, famous for its Exclusive Standard of Luxury Kosher Cruising and Travel programs was founded by Eddie Freudmann z'l, the pioneer of kosher travel. Based in Israel, Eddie's Travel staff take pride in maintaining the longstanding tradition of personalized service and customer care, providing the discerning kosher traveler the ultimate in comfort, luxury and value.

Eddie's Travel specializes in deluxe boutique kosher cruising of the highest standard, group programs at five-star hotels in Israel for the Jewish holidays, and customized kosher tours. David Walles, CEO of Eddie's Travel, says, "We take great effort to give our clients excellent cruises and tours in a Jewish ambience. We run our programs on world-famous ships including those of the Celebrity, Costa and Holland America Line. We choose deluxe ships that are famous not only for their luxurious settings but also for their high quality of service."

This year 2009 Eddie's Travel is organizing 5 glatt kosher cruises. This past winter, they offered a new, exciting itinerary with a cruise on the newly launched MSC Musica cruise ship touring the Canary Islands, Spain and Italy, accompanied by world famous tenor, Chazzan Azi Shwartz. Summer itineraries include (i) the Greek Isles, Italy and Croatia on the Costa Fortuna sailing July 7 from Venice; (ii) two sailings to Spain and Italy on the Costa Concordia, one on July 13 and the second on August 17 both from Rome; (iii) Russia, the Baltic capitals and Scandinavia on the Costa Meditteranea, sailing August 17 from Copenhagen; and (iv) the spectacular Norwegian Fjords also on the Costa Meditteranea, sailing on August 24 from Copenhagen.

Eddie's Travel is also pleased to present the first-ever kosher cruise to Australia and New Zealand on the exclusive Holland America Cruise line, a 14-night trip, sailing February 2, 2009. The first of its kind, this cruise promises to be an experience of a lifetime not to be missed.

Kosher cruises with Eddie's Travel guarantee to be an all-round experience. In addition to the amazing onboard program, they also offer their passengers specialized Jewish Heritage Tours at all destinations that have a Jewish connection. These tours incorporate all the local highlights as well.

Food is an indispensable part of any cruise, and on an Eddie's Travel Kosher cruise, passengers are privy to gourmet Glatt kosher cuisine that is

freshly prepared onboard by their own chefs, which Eddie's Travel hand picks from the finest five-star hotels in Israel.

Besides the six aforementioned cruises, Eddie's is also the sole representative in Israel of the luxury Oceania cruise line and can make special kosher arrangements for any of their itineraries.

In addition, Eddie's Travel is renowned for its deluxe Holiday Programs in Israel. Families come back year after year for Pesach, Succot, and when provided, Shavuot.

When Eddie z"l moved to Israel about 30 years ago, he came with a firm commitment to continue pushing forward the bounds of kosher travel's variety and quality. It was Eddie z"l who pioneered the idea of Pesach holidays for Jewish Anglos 21 years ago, bringing 400 people from around the world, including from Europe, the USA and Israel to specially koshered top-quality hotels on the shores of Israel's spectacularly beautiful and historic Lake Kinneret.

In 2008 Eddie's Travel operated its Pesach program for the 21st year running at the Sheraton Hotel in Tiberias where the Pesach of a lifetime has been had by over 500 guests yearly, many returning after over a decade of participation. This year, Eddie's Travel also ran their five-star program at the newly renovated Daniel Dead Sea Hotel & Spa.

Eddie's Travel always ensures a very high caliber of Scholars and guest lecturers to lead their communal Seder as well as provide an exciting series of lectures throughout the week of Pesach. This Pesach featured scholar-in-residence world-renowned Rabbi Dr. Shlomo Riskin at the Daniel Dead Sea, and internationally acclaimed author and lecturer Rabbi Benjamin Blech, and Rosh Yeshiva of Yeshivat Hamivtar Rabbi Joel Zeff, who alternated at both locations.

Eddie's all-in Pesach program includes a special Yom Tov atmosphere, family entertainment, concerts & performances, day and evening activities for kids, exquisite Glatt Kosher cuisine (kitniyot free with gebrochs), hikes, tours, lectures and to top it off, an all-day free snack room.

Eddie's has family package rates & a Yom Tov Sheini discount for overseas guests. As their guests who return year after year can attest, you can count on Eddie's Travel's 21 years of experience and expertise to guarantee an unforgettable vacation that is both exciting and entertaining.

For some years now Eddie's Travel has operated its special programs on Shavuot and Succot at the Luxurious Dan Caesarea Hotel accompanied by



the world renowned author, lecturer and philosopher Rabbi Dr. Nathan Lopes Cardozo.

In 2008, Eddie's Travel will present a full Succot Program at this deluxe hotel. Special highlights include world renown guest lecturers, famous Rabbanim, Oneg Shabbat Tisch, daily tea and choice of cakes, entertainment, and everything one has come to expect from an Eddie's Travel program.

For more information, contact

e-mail: info@eddiestravel.com

website: www.koshertravelers.com

Tel (USA) (646) 240-4118

Tel (Israel): +972.2.992-9801

Fax: +972.2.9929802